

# KRYSTALCAMPOS

## MULTIMEDIA JOURNALIST

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### WORK EXPERIENCE

2026-  
Present

#### ● FREELANCE VIDEO EDITOR

*Washington Post Intelligence*

- Edit short-form vertical and horizontal video clips from Washington Post Intelligence briefings for social and digital platforms.
- Produce fast-turnaround cuts, sizzle reels, and event highlights optimized for audience engagement and platform distribution.
- Collaborate with editors and reporters to shape clips, titles, graphics, and pacing across multiple deliverables.
- Adapt live event and panel footage into polished, platform-specific video content under tight deadlines.

2019-  
2025

#### ● VIDEO PRODUCER

*POLITICO*

- Led video strategy for POLITICO's daily Playbook Podcast, including scripting, filming, editing, and social packaging across YouTube, Instagram, X, and POLITICO platforms.
- Trusted by editors and producers as the final review point before publication, ensuring editorial accuracy, pacing, and platform alignment.
- Produced 15–20 platform-specific videos per week, driving ~5M monthly cross-platform views through daily explainers, event-driven coverage, and vertical clips optimized for social distribution.
- Partnered with audio, engagement, and editorial teams to align cross-platform strategy, release cadence, headlines, and packaging for maximum reach and discoverability.
- Expanded the podcast beyond audio-only formats, building new audiences on YouTube, Instagram, and X while helping drive the show's largest audience growth since launch.
- Reported from major political events (DNC, RNC, post-election rally) and produced fast-turnaround coverage that captured real-time news cycles and platform trends.
- Conducted interviews with political figures, policy experts, and on-the-ground sources, helping shape narrative direction across breaking news and political coverage.

2015

#### ● NEWS PRODUCTION INTERN

*Univision Washington D.C.*

- Assisted in floor directing during live and pre-recorded interviews.
- Wrote, translated, and edited scripts on local and national news for newscasts.
- Logged tapes for reporters, identifying key sound bites and assisting in story construction.
- Collaborated with reporters to gather b-roll footage, write anchor intros, and prepare packages for broadcast.

2014

#### ● MEDIA RESEARCH INTERN

*Jordan Information Bureau*

- Compiled media reports on Jordan coverage in U.S. outlets.
- Covered think tank events, roundtables, and briefings; drafted key findings and analysis for the Ambassador and senior leadership.
- Drafted communications materials, including talking points, briefing memos, and media lists for embassy and public affairs use.

### EDUCATION

#### M.A. IN JOURNALISM & PUBLIC AFFAIRS

American University 2018

#### B.A. IN COMMUNICATIONS: MEDIA PRODUCTION & CRITICISM

George Mason University 2016  
Minors: Journalism, Criminology, Law & Society

### SOFTWARE

Premiere Pro

Photoshop

After Effects

Audition

Illustrator

InDesign

### SKILLS

Video/Audio Editing

Studio Production

Canon/Sony Cameras

Script Writing

Motion Graphics

Voiceover

Field Reporting

Digital Storytelling

Lighting Direction

Social Media Management

Platform Optimization

Production Budgets

Color Grading/Correction

CMS Platforms

### MEMBERSHIPS & AWARDS

Society of Professional Journalists

National Association of Hispanic

Journalists

Society of News Design, Award of

Excellence for creative use of video